BUSN3035: Employee Relations Assessment 2: Individual Essay

Length: 2,500 words (+/- 10%), excluding reference and/or bibliography list

Value: 40%

Due: 11.00 pm Sunday 27 October 2019

The Task:

Write an academic essay on the following:

• What has been the impact of neoliberalism on Australian employment relations? You may refer to case studies of Australian organisations to provide examples and to display knowledge of the concepts.

Chapter 3, 4 and 5 of the text book provide some context, however wider reading is expected.

- 1) Please refer to University Guidelines with regard to essay writing.
- 2) Harvard referencing and a reference page or bibliography is required.
- 3) At least 8 primary refereed academic journal articles are required to support your argument.
- 4) Journal articles should be no older than 2010 publication date.
- 5) Search the library database. You will find numerous articles. Look especially for special issues that deal with specific countries or regions. Here are some examples:
 - Asian Business and Management
 - Journal of Industrial Relations
 - Industrial Relations Journal
 - British Journal of Industrial Relations
 - International Journal of Comparative Labour Law and Industrial Relations
 - Journal of International Human Resource Management
 - International Human Resource Management
 - Employee Relations
 - Asia Pacific Journal of Human Resource Management
- 6) You should use appropriate theoretical models in your discussion.
- 7) This is 2,500 word essay. It is not possible to explore ALL aspects of the essay topic.
- 8) In your introduction, you should specify the scope of your coverage (what you have chosen to focus on) and why you have chosen to direct you focus in the way you have chosen.
- 9) Please refer to the marking criteria below.

BUSN3035 Employee Relations Assignment 2 Individual Essay Marking Criteria

Assessment Criteria	HD 85- 100%	D 75- 84%	C 65- 74%	P 50- 64%	F 0- 49%	Mark
Demonstrated understanding of the Employee Relations topic		0.70	1.170	0170		
(10 marks)						
Demonstrated understanding of the necessary concepts/theories						
Interpreted the instruction/question appropriately						
Content and coverage (10 marks)	1					
The introduction is appropriate to the type and format of response and						
clearly outlines the focus that the essay will take.						
The body of the essay is well structured, with coherent and logical						
development of key ideas in appropriate sections/paragraphs.						
The conclusion is appropriate to type and format of the response,						
successfully summarising the key ideas/issues/findings						
Ability to analyse critical incidents and impacts (10 marks)	1					
Demonstrated ability to analyse critical incidents						
Demonstrated ability to determine impacts						
Written expression & Correct presentation (format, completed and						
signed cover page, word count, line spacing, spell check etc.), and clarity						
of expression (5 marks)						
The writing style is appropriate to the task.						
The writing is fluent, exhibiting grammatically correct sentences that are						
appropriately punctuated.						
There are no spelling or typing errors and due regard is given to rules of						
capitalisation and abbreviation, etc.						
Key ideas from the literature are effectively paraphrased and cited, and						
direct quotes are appropriately incorporated						
The response conforms to the appropriate style guide advice and the						
requirements of the specified format (font, margins etc)						
Evidence of appropriate reading & research (academic and other						
relevant journals, text and reference books), Use of in-text reference,						
completion of a full reference list at the end (Harvard style) (5 marks)						
Judicious and appropriate use of at least five academic journal articles or						
research book chapters.						
Makes limited use of textbook (or other text books), relying on primary						
sources to support their argument.						
Sources are referenced consistently and comprehensively using the						
Harvard referencing system. #						
Use of language appropriate to an academic essay. Presentation is						
professional (e.g. spell and grammar checked, judicious use of headings,						
etc).##						

Comments: